



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANT: Yoram Levanon and Lan Lossos-Shifrin
SERIAL NO.: 09/534,170
FILED: March 24, 2000
ATTY. DOCKET: 93978.010300
TITLE: METHOD FOR PRODUCING OPTIMUM-EFFECT MARKETING

EXPRESS MAIL CERTIFICATE

Express Mail Label No. EV 558528687 US

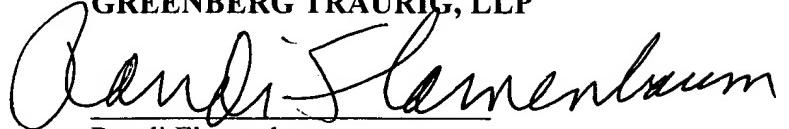
Date of Deposit: August 1, 2006

I hereby certify that the following attached paper(s) and/or fee

- (1) Notice of Appeal (1 pg);
- (2) Petition for Extension (3 mos);
- (3) Fee Transmittal Authorization to Deduct the amount of \$760.00 (\$250 Appeal \$510 -3 mos ext.) from the deposit account 501561;\
- (4) Revocation of Prior Powers executed by both inventors (2 pgs);
- (5) A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents.

are being deposited with the United States Postal Service Express Mail Post Office to Addressee service under 37 C.F.R. Section 1.10 on the date indicated above and is addressed to Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

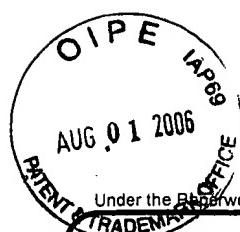
Respectfully submitted,
GREENBERG TRAURIG, LLP



Randi Flamenbaum
Legal Assistant

Dated: August 1, 2006

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Fees pursuant to the Consolidated Appropriations Act, 2005 (H.R. 4818).

FEE TRANSMITTAL For FY 2006

 Applicant claims small entity status. See 37 CFR 1.27

TOTAL AMOUNT OF PAYMENT (\$)

760

Complete if Known

Application Number	09/534,170
Filing Date	March 24, 2000
First Named Inventor	Yoram Levanon, et al
Examiner Name	Yehdega Retta
Art Unit	3622
Attorney Docket No.	93978.010300

METHOD OF PAYMENT (check all that apply)
 Check Credit Card Money Order None Other (please identify):

 Deposit Account Deposit Account Number: 501561 Deposit Account Name: GREENBERG TRAURIG

For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)

- | | |
|--|--|
| <input checked="" type="checkbox"/> Charge fee(s) indicated below | <input checked="" type="checkbox"/> Charge fee(s) indicated below, except for the filing fee |
| <input checked="" type="checkbox"/> Charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 | <input checked="" type="checkbox"/> Credit any overpayments |

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FEE CALCULATION (All the fees below are due upon filing or may be subject to a surcharge.)**1. BASIC FILING, SEARCH, AND EXAMINATION FEES**

Application Type	FILING FEES		SEARCH FEES		EXAMINATION FEES		Fees Paid (\$)
	Fee (\$)	Small Entity	Fee (\$)	Small Entity	Fee (\$)	Small Entity	
Utility	300	150	500	250	200	100	
Design	200	100	100	50	130	65	
Plant	200	100	300	150	160	80	
Reissue	300	150	500	250	600	300	
Provisional	200	100	0	0	0	0	

2. EXCESS CLAIM FEES**Fee Description**

Each claim over 20 (including Reissues)

Small Entity

Fee (\$)

Fee (\$)

50 25

Each independent claim over 3 (including Reissues)

200 100

Multiple dependent claims

360 180

Total Claims	Extra Claims	Fee (\$)	Fee Paid (\$)	Multiple Dependent Claims
- 20 or HP =	x	=		Fee (\$)

HP = highest number of total claims paid for, if greater than 20.

Indep. Claims	Extra Claims	Fee (\$)	Fee Paid (\$)
- 3 or HP =	x	=	

HP = highest number of independent claims paid for, if greater than 3.

3. APPLICATION SIZE FEE

If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).

Total Sheets	Extra Sheets	Number of each additional 50 or fraction thereof	Fee (\$)	Fee Paid (\$)
- 100 =	/ 50 =	(round up to a whole number) x	=	

4. OTHER FEE(S)

Non-English Specification, \$130 fee (no small entity discount)

Other (e.g., late filing surcharge): File Appeal \$250 & Pet. for Ext-3 mos \$510

\$760

SUBMITTED BY

Signature		Registration No. (Attorney/Agent) 32,938	Telephone 212-801-2244
Name (Print/Type)	Barry J. Schindler		Date 8/1/2006

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. **SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.**

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